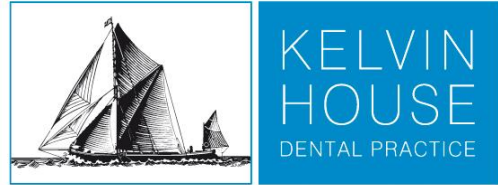# Cookie Policy

Kelvin House Dental Practice

What are Cookies?

Your Privacy online is important to us. As is usual with the majority of websites, this site uses Cookies, which are small text files that are automatically downloaded to your computer in order to improve your browsing experience. In this Policy, we describe what information they collect, how we use it and why we sometimes need to store these Cookies. We will also share with you how to prevent Cookies of different kinds being stored, but please note that doing this may interfere with this website and its operation.

- For more information on Cookies, go to: www.AboutCookies.org

How we use Cookies

We use Cookies for a number of reasons which are set out in the sections below. Unfortunately, there are no standard options for disabling all Cookies completely without damaging the features they add to a website.

Disabling Cookies

You can prevent the setting of Cookies by going to your web browser settings (go to the Help page in the browser menu). Depending on your browser type, you may be able to choose which types of Cookies you disable.

The Cookies we set

*The Kelvin House Dental Practice website only uses **Strictly Necessary Cookies** and **Performance Cookies**, neither of which identify you as an individual user. This information **cannot** be used to contact you and is **not used** by third parties to deliver advertisements.*

Here is an explanation of the different types of Cookie. We use the definitions of the International Chamber of Commerce.

- (See: https://www.cookielaw.org/media/1096/icc_uk_cookiesguide_revnov.pdf)

1. **Strictly Necessary Cookies**
   These Cookies are essential for you to be able to move around our website and use its features. They do not collect information that can be used to contact you outside this site, and they do not remain on your device after you have finished looking at this site (known as "session Cookies").
2. **Performance Cookies**
   These Cookies collect information about how visitors use our website, such as which pages are viewed, how often, and whether it is working well. This data is used only when aggregated and does not identify you as a single visitor. These Cookies may be sent to a third party, such as Google analytics so that we can see how many people (but not who they are) have used our site. These are also session Cookies.

3. **Functionality Cookies**
   These Cookies allow our website to remember any preferences you have such as text size. They may also allow you to watch videos, blogs or access our social media pages, or to leave comments or messages for us. These Cookies may remain in place for a time after you have left our website ("Persistent" Cookies).

4. **Targeting Cookies**
   These Cookies are used by third parties to deliver advertisements which are more relevant to you and measure how effective advertising campaigns are. These Cookies will also persist after you leave our website.