



# KELVIN HOUSE DENTAL PRACTICE

“word  
of  
mouth”

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## The Smile Factor

A new survey conducted by the British Dental Health Foundation looked at what is important when it comes to attraction between men and women.

Reassuringly, 90% rated a **non-physical attribute** – personality – as the most important factor, while the ‘smile’ was deemed to be the most important physical feature. A smile was rated highly by 56% of respondents, closely

followed by faces (53%) and eyes (51%). Dress sense, body shape, hair and height were felt to be less important an attraction.

Interestingly, The survey revealed that only 23% believed that the nation had ‘good teeth’, and approaching half the population were not happy with their smile or teeth - stained or yellow teeth being the most common concern.

## How to prevent disease

Disease prevention is all about changing patterns of behaviour. Unfortunately, non-compliance is a major problem in both medicine and dentistry. Even for a life-threatening condition such as hypertension, long term compliance can be as low as 20%!

The steps to changes in behaviour (such as starting to floss on a regular basis) can be likened to a flight of stairs which leads the person upwards to better health.

Research has shown that the patient-dentist relationship is the first step followed by information in an easy-to-understand format. Of course each patient must want to change and be committed to that change.

Any change needs monitoring and support; that is why regular check-ups and, where necessary, visits to the hygienist are the vital cornerstone to disease prevention.

## New decontamination room

We are very proud to announce the commissioning of our new decontamination room.

The room is specifically designed to fulfill ‘Best Practice’ requirements as laid down by the latest cross-infection control guidelines. The safe treatment of patients is always on the top of our agenda and the new room will enable us to carry this out more efficiently

and to the highest possible standard.



Paul Downes | BDS MGDS LDS DGDGP  
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Call 01227 **771323** now to make your  
routine check-up appointment